



The Chairman
AGRI INTEX 2017

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17th Edition

AGRI INTEX 2017
India's Prime Agricultural Trade Fair



14th -17th July 2017
CODISSIA Trade Fair Complex, Coimbatore



www.agriintex.codissia.com



Platinum Sponsor



**Transforming Indian
Agriculture**

AGRI INTEX

DRIVING GROWTH



EVENT OF THE ERA - INFINITE CHOICES

Where Infinite Opportunities Beckon Agripreneurs!

An exclusive platform that brings together the foremost and competent agricultural industrial players, world over to showcase their technological talents. That is AGRI INTEX in a nutshell. India's Prime Agricultural Trade Fair "AGRI INTEX" organized by CODISSIA Intec Technology Centre, is highly regarded by agricultural fraternity as one of the most business generating fair for the past 16 years. The utmost inventive and cutting edge technologies converge and excel here.

EACH NEW EDITION - A TREND SETTER

17th Edition

AGRI INTEX is geared up to mark its 17th edition. In retrospect, successful 16 editions, over 1 lakh business and industry visitors, more than 400 exhibitors, 700 booths, 200 product categories and trade turnover in excess of Rs.1,000 million in all its past editions. AGRI INTEX has witnessed the over whelming the response from the industry and all trade. We the patronage of the concerned departments of the Indian and State Governments, the participation from leading national and international organizations and enterprises has been phenomenal. In addition, with dew support from the media, AGRI INTEX has been accorded the iconic status that it truly deserves making every edition a success story.



CRUX OF THE MATTER

Experience the fair with real time Integrated Model Farm and live demonstrations of machineries, equipments, hand tools, irrigation equipments and the latest technology like fully automated soil less agriculture in a 2 lakh Sq Ft gross display area.

AGRI INTEX is approved by ITPO (India Trade Promotion Organisation) and enjoys tremendous support from both the Central and the State Governments. The seamless opportunities triggered by this fair lead to targeted business networking for those looking out for new business opportunities there by encouraging global participation.

Be it new product launch or marketing of an existing product or future innovations, this is the right place to exhibit and sell them.





*the
Organisers -*

CODISSIA

the power behind

The success any outstanding venture depends greatly on the power its promoters possess. AGRI INTEX found its niche on the world map because the Coimbatore District Small Industries Association (CODISSIA) has been particular about its recognition. A strong backbone to the growing industry sector of Coimbatore, CODISSIA an ISO 9001-2008 organization with over 5200 members, has been the energizing factor behind the establishment of many local industry for over four decades.

CODISSIA holds the rare credit of being the only District Association in India to have signed a Memorandum of Understanding with VDMA Plant and Machinery Manufacture's Association / Bavarian Section of German. Through this, it endeavours to work together in assisting the members to identify New Technologies / promote Joint Ventures, Technology Transfers and to send Trade Delegation etc to countries like Germany.



CODISSIA
Intec Technology Centre

CODISSIA Intec Technology Centre A Technology Nerve Centre

CODISSIA Intec Technology Center is a Trust formed by the Coimbatore District Small Industries Association (CODISSIA) in the year 1996 and owns the CODISSIA Trade Fair Complex. Inaugurated in the year 2000, CODISSIA Trade Fair Complex was the first Trade Fair Complex in South India and the Second in India with an objective:

- To promote and create infra-structural facilities for conducting trade fairs, industrial exhibitions, Buyer Seller Meets, Seminars, Conventions, Conferences, Workshops and such other activities needed for the growth of regional economy.
- To carry out scientific and technological research and development work on product, process and services.
- To promote, establish and manage a Trade Center assist the industries in identifying the sources for Export, Import and Technology Transfers and Collaborations.



WHO SHOULD EXHIBIT

The exhibition is open to all companies and organizations with products or services related to the following:

- Animal Husbandry
- Agri Ecology
- Agricultural Building Contractors
- Agricultural Equipment & Machinery
- Aquaculture
- Biotechnology
- Coconut, Coir and Spices processing equipments
- Fertilizers & Chemicals
- Floriculture
- Food Processing Machineries, Material & Equipments, Packing Technologies & Services
- Open Trucks & Handling Equipment
- Greenhouses
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Treatment & Packaging
- Poultry Equipments
- Precise Agriculture
- Renewable Energy in Solar pumps & panels
- Refrigeration and cold storage
- Rural Development
- Seeds & Plant Propagation Material
- Software & Hardware
- Turnkey Projects

WHO WILL VISIT

- Agronomists
- Agri input traders
- Bankers and Investors
- Distributors
- Engineers and Technicians
- Farm Owners
- Food Processing Industrialists
- Government Representatives
- Marketers
- Professional Consultants
- Researchers
- Project Managers
- Scientists



WHY SHOULD YOU PARTICIPATE IN AGRI INTEX ?

1. Opportunity to interact with the best farm owners, Retailers, Wholesalers, Distributors, Technocrats, Policy makers from Govt. bodies, Industry professionals, Academicians and most progressive farmers from the entire South India.
2. Conferences / Seminars conducted by eminent scientists & industry professionals.
3. Exhaustive advertising and media coverage
4. Targeted business networking
5. Integrated model farm
6. Live demonstration of machineries
7. Common platform for agriculture produce, process and marketing
8. Progressive increase in business visitors year after year

THE PREVIOUS EDITION

AGRI INTEX 2016 expo received over 100 thousand business visitors out of 1,50,000 footfalls proving that this expo is fast becoming one of the most sought after in the trade fair map. The 2016 edition also witnessed the unveiling of some cutting-edge technologies like combined harvesters, transplanters, automation of irrigation, solar pumps & panels etc., along with live demo of Aerophonics for the First time in the history of Indian Exhibition Industry.

EXHIBITOR SURVEY



VISITOR SURVEY



MEDIA COVERAGE

Media Focus

As a leading Agricultural event of the region, AGRI INTEX 2016 will attract extensive media coverage. There will be wide ranging presence in the following.

Print Media

Various National English Dailies, National Business Dailies, Regional Vernacular Dailies, 'B to B' & 'B to C' Business Magazines and Professional Journals of the Engineering Industry.

Electronic Media

Business TV Channels, Regional Satellite TV Channels and Popular FM Stations of the region.

Out Door Media

Hoarding, Kiosks, Bus panels in major cities of the region.

Social Media

There will be a focused, intensive E-marketing programme through Social Media likes Facebook, LinkedIn, Twitter & Youtube. In addition, e-newsletters will be mailed to industry stalwarts once a fortnight. All this will create the necessary hype and value to both the exhibitors as well as visitors!

VALUE ADDITION TO OUR ESTEEMED EXHIBITORS

Launch Platform : Promote your Product / Service at no extra cost. (14th - 17th July 2017)